



## **Chicago to Celebrate International Women's Day**

### ***Event Marks 11<sup>th</sup> Gathering of Women Leaders to Commemorate Global Achievements in Empowerment, Quality of Life***

**WHAT:** The 11<sup>th</sup> annual *Chicago Celebrates International Women's Day* Luncheon and Fair, held in conjunction with similar events across the globe, will bring business and community leaders together to commemorate the success of women and their achievements in Chicago and worldwide. The event website is [www.chicagowomensday.org](http://www.chicagowomensday.org)

**WHO:** About 350 Chicago-based and international women leaders in Chicago will attend a luncheon and fair showcasing more than 40 local and international organizations that help empower women to improve their lives and communities.

The event is organized by the International Trade Club of Chicago ([www.itcc.org](http://www.itcc.org)), WorldChicago ([www.worldchicago.org](http://www.worldchicago.org)), and the Union League Club of Chicago ([www.ulcc.org](http://www.ulcc.org))

**KEYNOTE SPEAKER:** Sarah Robb O'Hagan is Gatorade president North America and global chief marketing officer, Sports Nutrition of PepsiCo, which owns the world's largest portfolio of billion-dollar food and beverage brands, including 19 different product lines, each of which generates more than \$1 billion in annual retail sales each. Before joining PepsiCo, Robb O'Hagan worked for Nike, Atari Interactive, Virgin Atlantic and Air New Zealand.

**WHEN** **Thursday, March 8, 2011**  
**and Fair: 10:30 a.m.-- noon**  
**WHERE: Luncheon: Noon -- 1:30 p.m.**  
**Union League Club of Chicago**  
**65 West Jackson Blvd, Chicago, IL 60604**

**WHY:** International Women's Day is observed annually at the United Nations and is designated by many countries as a national holiday. It began as a remembrance and celebration of the struggle faced by women around the world in the name of equality, justice, peace, and development. Though the role of women around the world has continued to evolve in the nine decades since the inception of International Women's Day, women in the 21st century still face many obstacles in the advancement of their status worldwide. This luncheon provides an opportunity to celebrate women's successes while collaborating on solutions to overcome the remaining challenges, such as wider access to education, safety, information, finances, and healthcare.